

*The*  
**GERRY BUILDING**  
FASHION SINCE 1946

*The*  
**GERRY  
BUILDING  
DIRECTORY**

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HOUSE OF FASHION  
SINCE 1946

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*910 South Los Angeles Street, Los Angeles, California 90015*

**WWW.GERRYBUILDING.COM**  
**213. 228. 1988**

*The*  
**GERRY BUILDING**  
FASHION SINCE 1946



**ALLIANCE APPAREL GROUP CORPORATE**

Contact: Angeli Gerona, Tamie Esguerra

Tel: 562-677-9500

Email: [Angeli.gerona@allianceapparel.us](mailto:Angeli.gerona@allianceapparel.us),

[Jamie.esguerra@allianceapparel.us](mailto:Jamie.esguerra@allianceapparel.us)

Lines: Lovers and Friends; Tularosa; NBD; Raye;

Privacy Please; L'academi; LPA; Majorelle

\*Alliance Apparel Group is on the entire 2nd & 3rd floor

*2nd & 3rd FLOOR*



- 402b **JINNO INTL.USA**  
 Contact: Bret Blumenthal  
 Tel: 310-947-2840  
 Email: Bret@jinnointlusa.com  
 Lines: Junior; Missy
- 404 **PRIMA MODA USA**  
 Contact: JR Gozie Azuike, Kenji Azuike,  
 Diana Viera, Salvatore DI Leo  
 Tel: 213-689-0803 / Fax: 213-689-0092  
 Email: primanodausa@gmail.com  
 www.primamodausa.com  
 Lines: Baroni; Gianfranco Ferre; Gianni Versace; Roberto Cavalli;  
 Fashion Cocktail Infusion; Dolce & Gabbanna; Tiglio; Corneigliani;  
 Valentino; PRIMA PASSION
- 405 **Trim Networks, Inc.**  
 Contact: Alex Ebrahimian; JJ Reyes  
 Tel: 213-688-8550/ Fax:213-688-8551  
 Email: ae@trimnetworks.com; J.Reyes@trimnetworks.com  
 www.trimnetworks.com  
 Lines: Accessories & Identification products
- 406 **B&K Moda/Joey Miler Sales**  
 Contact: Stella Shirman;Bahadir Kilic,Kagan Mutl  
 Tel:213-265-7494  
 Email: info@bkmoda.us  
 Lines: B & K Moda; B & K Fashion Point

- 407 **Left Coast Apparel Sales**  
 Contact: Chris Watkins  
 Tel: 213-622-3425 / Cell: 323-791-7089  
 Email: cdub469@aol.com; watkinschristopher3@gmail.com  
 Lines: Hudson Outerwear NYC; Black Pyramid by Chris Brown;  
 Vie Riche; 4th of November Denim; Sons of Heroes;  
 American Natives Denim

- 408 **Level 7 Showroom**  
 Contact: Dana Smith, Sid Moises  
 Email: sid@level7showroom.com; dana@level7showroom.com  
 www.level7showroom.com  
 Lines: Levis'(Tops); Hybrid Apparel



501 **Lola Devine Apparel/Scrapbook Clothing**

Contact: Kelly Kaneda

Tel: 323-606-8160

Email: [contact@scrapbookclothing.com](mailto:contact@scrapbookclothing.com)[www.scrapbookclothing.com](http://www.scrapbookclothing.com)

Lines: Scrapbook Clothing

502 **Polylane Apparel**

Contact: Xiaojun Zhang

Email: [Zhang@sxnewidea.com](mailto:Zhang@sxnewidea.com)[www.sxnewidea.com](http://www.sxnewidea.com)

Lines: New Idea

503 **PACIFIC COAST REPS / The T Room**

Contact: Kawika Storch, Tina Storch

Tel: 714-596-0265 / Fax: 866-461-0513

Email: [tina@pacificcoastreps.com](mailto:tina@pacificcoastreps.com),[Kawika@pacificcoastreps.com](mailto:Kawika@pacificcoastreps.com)

Lines: L\*Space; House of Au+ORA; Peixoto;

SAHA; L\*Space x Cocobelle Sandals

505 **SDS Interiors**

Contact: Melissa Salamoff

Tel: 818.478.1881 / M: 213.880.1340

Email: [Melissa@s-d-studio.com](mailto:Melissa@s-d-studio.com)[www.s-d-studio.com](http://www.s-d-studio.com)

Lines: Interiors

507 **Famma Group Inc.**

Contact: Renee Vida

Tel: Cell 310-993-9938/Office 213-688-0388 ext.107

Email: [renee.vida@fammagroupinc.com](mailto:renee.vida@fammagroupinc.com)[www.fammagroupinc.com](http://www.fammagroupinc.com)Lines: Coco + Jaimeson; Taylor & Sage;  
Crimson in Grace508 **Elevenaftereleven**

Contact: Fabrice Guyont

Tel: 310-734-9536

Email: [sales@eaeshowroom.com](mailto:sales@eaeshowroom.com); [fabrice@eaeshowroom.com](mailto:fabrice@eaeshowroom.com)[www.eaeshowroom.com](http://www.eaeshowroom.com)

Lines: Dickies Construct

508 **WNWN Agency**

Contact: Scott Hase

Tel: 562-824-9223

Email: [Scott@wnwnagency.com](mailto:Scott@wnwnagency.com)[www.wnwn.agency](http://www.wnwn.agency)

Lines: Mens contemporary; Streetwear

508 **TyLynn Nguyen**

Contact: TyLynn Nguyen

Tel: 310-614-7927

Email: [TyLynn.Nguyen@gmail.com](mailto:TyLynn.Nguyen@gmail.com)[TyLynn.Nguyen.com](http://TyLynn.Nguyen.com)

Lines: Womans

601 **Natalie T / HarrisonPham**  
Contact: Joe Pham  
Tel: 213-628-3559  
Cell: 323-791-7934 / Fax: 213-628-3558  
Email: J.Pham@ttxgroups.com; k.tilton@ttxgroups.com  
Lines: Natalie T; HarrisonPham

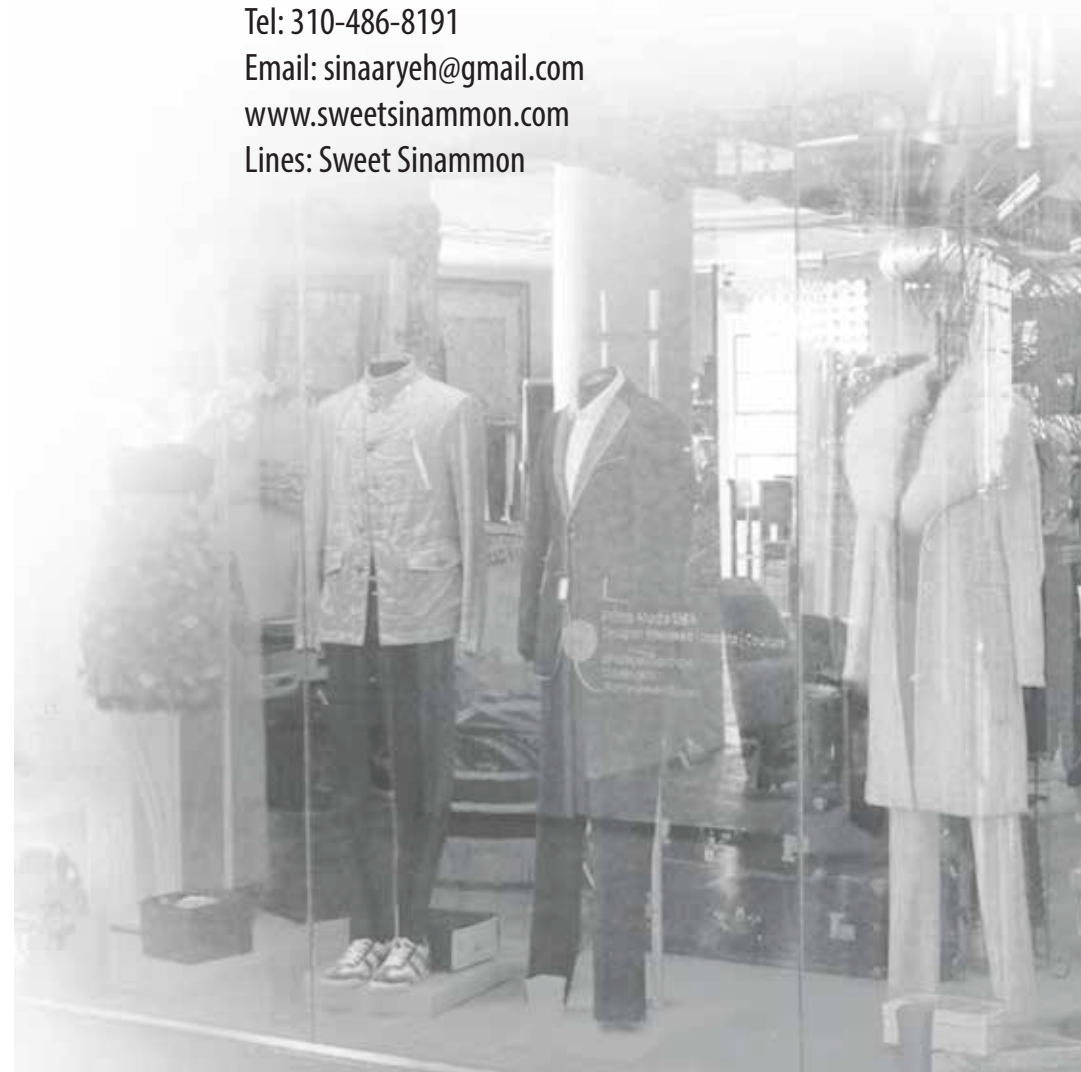
602 **Leasing Office**  
Contact: Michael Cruz  
Tel: 213-228-1988  
Email: info@gerrybuilding.com  
www.gerrybuilding.com

602 **Vertigo USA**  
Tel: 213-745-5574  
Email: info@vertigousa.com  
Lines: Vertigo USA

603 **Mimi Chica**  
605 Contact: Paul Spoletti; Jessica Johnson  
607 Tel: 213-624-9278/Fax:213-624-9274  
Email: jessica.johnson@mimichica.com  
Lines: Mia Chica; MiMi Chica

606 **MAISON COCO**  
Contact: Larry Cahan  
Tel: 917-750-5627 / Fax:212-840-1122  
Email: colorblindshowroom@me.com;  
larry@colorblindshowroom.com  
www.colorblindshowroom.com  
Lines: Doe and Rae; Guru Knits; One Market; Rumors

608 **Sweet Sinammon**  
Contact: Sina Aryeh  
Tel: 310-486-8191  
Email: sinaaryeh@gmail.com  
www.sweetsinammon.com  
Lines: Sweet Sinammon



- 701 **Zigi NY**  
Contact: Andy Peterson  
Tel: 425-417-6186  
Email: support@ziginy.com  
www.ziginy.com  
Lines: Zigi NY
- 702 **MIRIANA OJEDA**  
Contact: Miriana Ojeda; Natalie Curiel;  
Ann Cisternino  
Tel: 213-624-5823/Fax:213-624-8608  
Email: miriana@mirianaojedashowroom.com  
Lines: Elemente Clemente; Krista Larson; Sarah Pacini;  
Bia Miro; Alquema; Matthildur; Bitte Kai Rand; Bridge;  
TM Collection; Ioanna Kourbela; Arze
- 703 **Elle Frank Accessories, Inc.**  
Contact: Ellie Frank  
Tel: 213-627-2457/Fax:213-627-0791  
Email: bagguy@sbcglobal.net  
Lines: Mary Frances; Fahrenheit; B.B. Simon; Osgood Marley;  
Park Avenue; Rocco Originals; Natto Leathers;  
M&R- Fashion Italian Handbags; M&R Moda in Pelle Firenze
- 703 **Showroom Concepts & Visual Merchandising**  
Contact: Gilbert Aragon  
Tel: 213-479-1290 / Fax:213-489-2106
- 704 **B&K Moda / Joey Miler Sales**  
Contact: Stella Shirman; Bahadir Kilic;  
Kagan Mutl  
Tel: 213-265-7494  
Email: info@bkmoda.us  
Lines: B & K Moda; B & K Fashion Point
- 705 **Gallery 705**  
Contact: Jane Mohr  
Tel: 818-994-3890 / Fax:818-994-3895  
Email: jm4dtk@cs.com  
www.dresstokillclothes.com  
Lines: Dress To Kill; Ma Belle; Bodil; Elizabeth Marcel
- 705 **MA BELLE 2**  
Contact: Dvora Braunstein  
Tel: 805-459-9490 / Fax:866-686-5256  
Email: mabelle2fashion@gmail.com  
Lines: Avivity Yizhar; Arama Shoes; Mango Design Shoes;  
Michaela Malin Jewelry; Rimini Amsterdam; Keren Naftali
- 706 **Shein**  
Contact: Julie Yuh  
Tel: 626-589-3020  
Email: Julie.yuh@makemechic.com  
www.Shein.com



707 **Zero Degrees Celsius**  
 Contact: Jerry Chen  
 Tel: 213-265-7773 / Fax:213-265-7769  
 Email: Jerry@0degreescelsius.com  
 www.0degreescelsius.com  
 Lines: Zero Degrees Celsius

708 **Vivienne Atelier/ FengYue Group**  
 Contact: Vivian  
 Tel: 213-536-1388  
 Email: info@vivienneatelier.com  
 www.vivienneatelier.com  
 Lines: Bridal & Formal Wear



801 **CocoMelody**  
 802 Contact: Puey  
 Tel: 714-906-6668  
 Email: puey@cocomelody.com ; La@cocomelody.com  
 www.cocomelody.com  
 Lines: Bridal & Formal Wear

803 **Impulse Moda**  
 Contact: Lori Marchand  
 Tel: 213-629-5666 / Fax:213-629-1189  
 Email: impulsemoda@earthlink.net  
 www.impulsemoda.com  
 Lines: Harari; Olivi's Lace Collection; Sandy Duftler

804 **NOW SHOWROOM LA**  
 Contact: Tasha Greizen- Creative Director  
 Tel: 213-892-1615  
 Email: info@now-showroom.com  
 www.Now-showroom.com  
 Lines: SAME LINES JUST ADDING:  
 Steph Audino Couture; Steph Audino Label; Rodolfo Quinones;  
 Quin Couture; Lillianna Jewelry; Baruni Fashion Dubai

808 **MG Concepts**  
 Contact: Marco Guzzardo  
 Email: mgdesign@usa.net; hillina@mg-concepts.com  
 Tel: 213-327-0084  
 Lines: Spring St; Marco G Designs; INFUSION Active;  
 BarrelUSA Active

901 **Neetu Malik Showroom**  
Contact: Neetu Malik  
Tel: 213-627-3004 / Fax:213-627-2014  
Email: Neetu@neetumalik.com  
www.neetumalik.com  
Lines: Itemz; Cynthia Ashby; M Square;  
Skif Sweaters; Gartenbank Shoes; Noblu

901 **Nina Perez Showroom**  
Contact: Nina Perez  
Tel: 213-471-2669 / Fax:213-471-2649  
Email: nina@ninaperez.com  
Lines: Flax; Coobies; Niche; Ozone Socks; Jag Jeans

902 **Arlene Henry Sales**  
Contact: Arlene Henry; Sarah Kirakossian  
Tel: 213-622-6162 / Fax:213-624-6811  
Email: arlenehenrysales@gmail.com  
www.arlenehenry.com  
Lines: Lauren Vidal; Staples USA; Heart; Boheme;  
Mezon; Art-Heart; Max & Mrs. Finch

902 **Tivoli Paris Collections**  
Contact: Smadar Elkayam  
Tel: 858-452-7777 / Fax:858-452-7707  
Email: smadar@tivoliparis.com  
Lines: MC Planet; Deca

903 **Julie & Stuart Marcher LTD**  
Contact: Julie Marcher; Stuart Marcher  
Tel: 213-624-8467 / Fax:213-624-8391  
Email: sjmarcher@sbcglobal.net  
Lines: Elliot Lauren; Nally & Millie; Coatology;  
Clara Sun woo; Lola Jeans; Damask

904 **Jamie Prince Sales**  
Contact: Jamie Prince; Emma Hainsworth  
Tel: 213-627-7136 / Fax:213-627-2696  
Email: Jamie@jamieprince.com  
www.Jamieprinceshowroom.com  
Lines: Crea Concept; Ingrid Munt; Lior; Inizio;  
Cigno Nero; Art Point; ALEMBIKA; Testimony;  
Xenia Deisgns; Lea; Art Point

905 **Barbara Nogg, Inc**  
Contact: Barbara Nogg  
Tel: 213-489-4684 / Fax: 213-489-9679  
Email: bfnogg@aol.com  
www.barbaranogg.com  
Lines: Escape from Paris; Equestrian; Petit Pois;  
AN Designs; Brodie Cashmere; See Concept-Paris; Vitamin



- 906 **Karen Kearns Sales**  
Contact: Karen Kearns; Kathie Muni  
Tel: 213-627-8883 / Fax:213-627-8884  
Email: karenkearns@ymail.com  
Lines: Amy Brill Sweaters;  
Matti Mamane Dresses & Sportswear;  
Pam Iazzarotto Jewelry; Ioanna Kourbela;  
Butter + Cayenne; French Laundry; In Cashmere;  
Matti Mamane Active; Yael Orgad; Buki
- 906 **Carol Herzog**  
Contact: Carol Herzog  
Tel: 213-629-5329 / Fax:213-629-2745  
Email: herz1herz2@aol.com  
Lines: Planet; Amb Designs; GERSHON BRAM;  
Delight.London
- 907 **Steve Levinson**  
Contact: Steve Levinson  
Tel: 213-623-5104  
Email: Slev28@gmail.com  
Lines: Van Klee; Green Sewn; Dressori; Saragossa;  
Mao mam; Mona Lisa; Lotus
- 908 **Julie Walls**  
Contact: Julie Walls  
Tel: 831-423-4908 / Fax:831-515-5083  
Email: Juliewalls1@gmail.com  
Lines: NIC + ZOE; NYDJ not your daughter jeans;  
B Collection by Bobeau; Saint James; Kinross Cashmere

